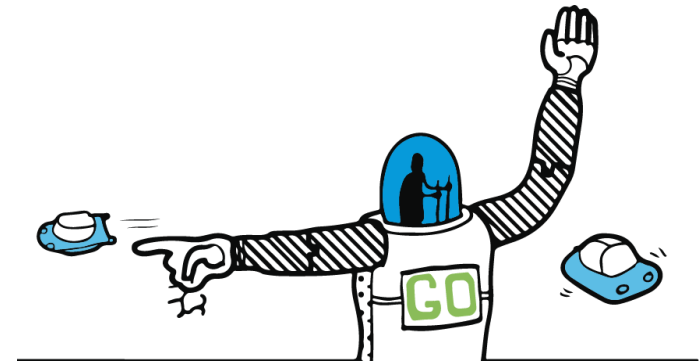


FUTUREGOALS



WELCOME TO FUTUREGOALS

- Get inspiration
- Find local employers
- Discover in-demand careers
- Learn about important skills
- Hear real stories



Leeds City Region

The 10 districts of Leeds City Region





Leeds



Bradford



Calderdale



York



Selby



Wakefield



Kirklees



Harrogate

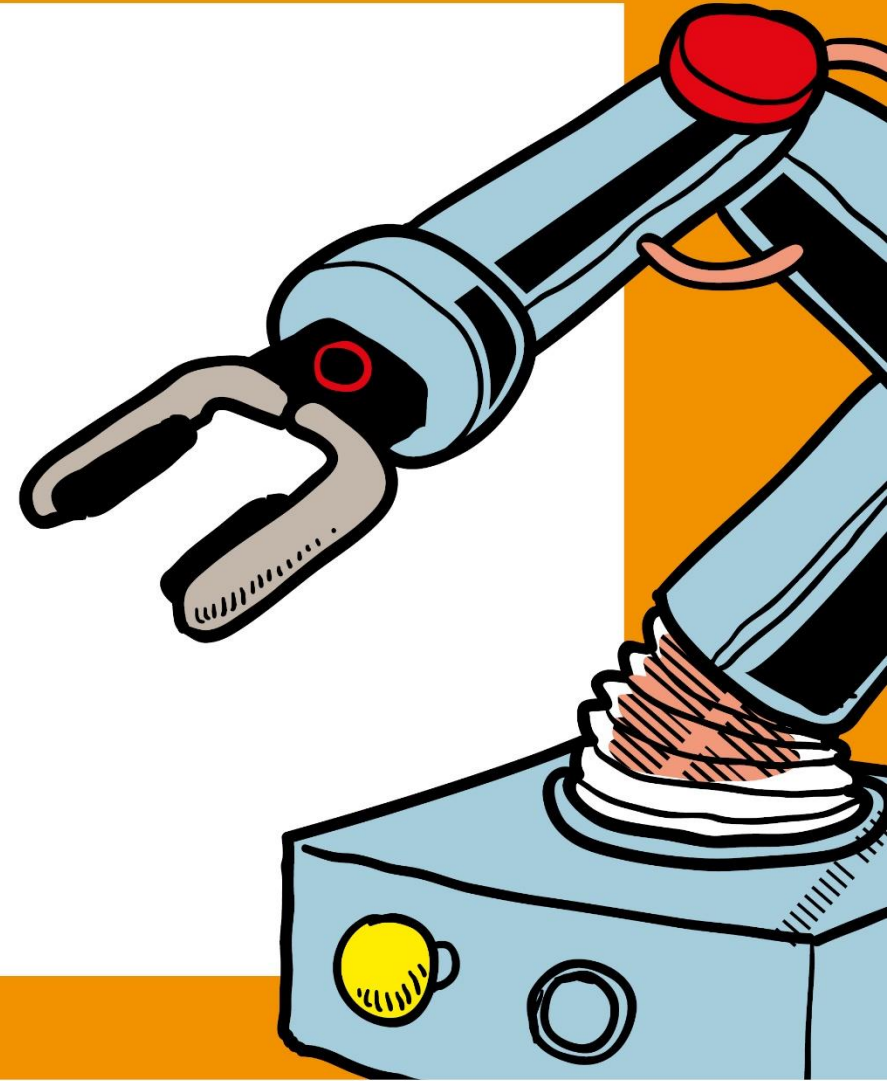


Craven



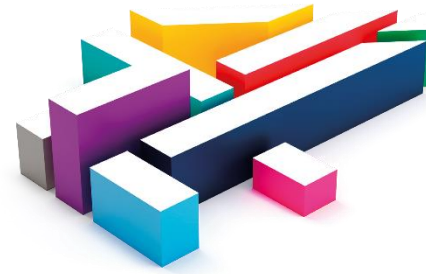
Barnsley

Our region is
home to some
big name
brands...



BURBERRY

sky



ghd
good hair day

NHS

Digital

LLOYDS
BANKING
GROUP



ASDA



HARIBO



Nestlé



YorkshireWater



Morrisons
Since 1899

**mamas
& papas**

FOX's
Lovingly Baked since 1853

Jet2.com

And thousands more...

...over 126,000 businesses!



Pinsent Masons



UNIVERSITY OF LEEDS



BETTYS & TAYLORS GROUP
A GREAT YORKSHIRE FAMILY BUSINESS



LEEDS CITY COUNCIL



La Redoute



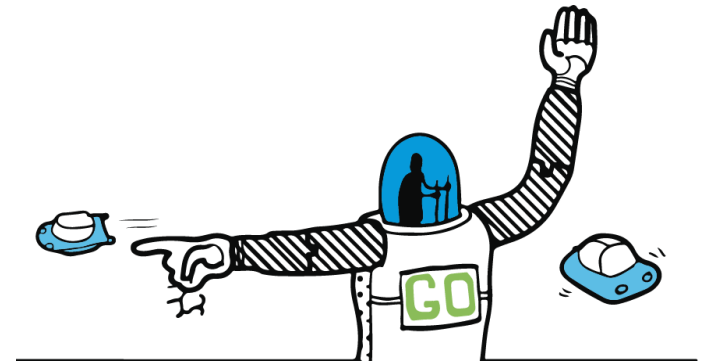
Skills in greatest demand...



Specialist skills in greatest demand...



Where do you start?



Think about...

- ✓ What you are good at
- ✓ What you enjoy
- ✓ Where future career opportunities are





Creative



Digital



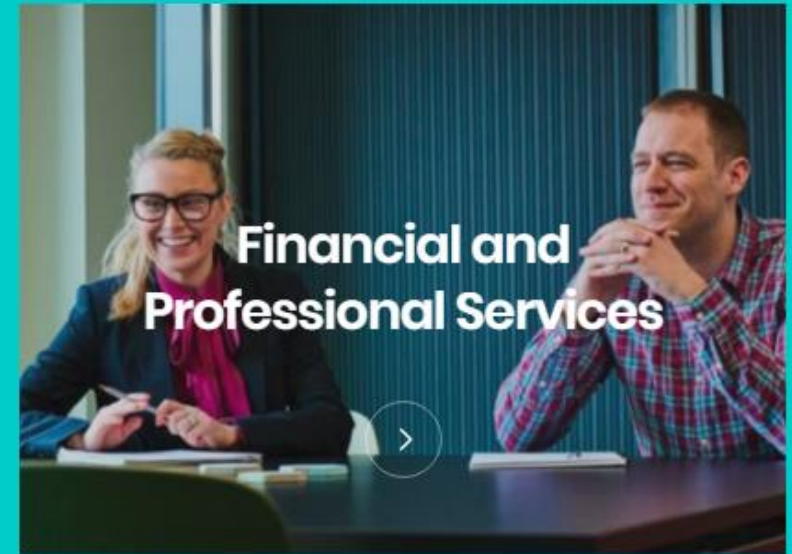
Health and Social Care



Construction



Manufacturing and
Engineering

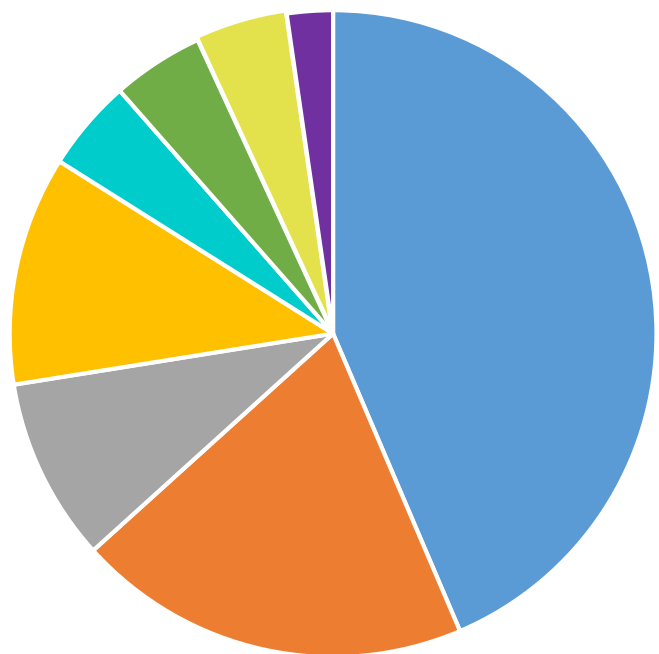


Financial and
Professional Services

Creative



Job groups in the creative industries



- Advertising and marketing - 19,000
- Architecture - 8,600
- Crafts - 4,000
- Design (product, graphic, fashion) - 5,000
- Film, TV, video, radio and photography - 2,000
- Publishing - 2,000
- Museums, galleries and libraries - 2,000
- Music performance and visual arts - 1,000



The creative industries in our region...

Ave. Salary
£29,000



70% male
30% female



63% educated
to level 4 and
above



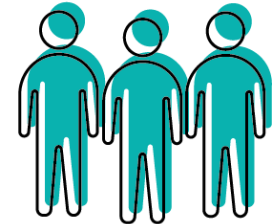
50
apprenticeships



1% predicted
increase in jobs
by 2024



31,000 people
working in
creative jobs

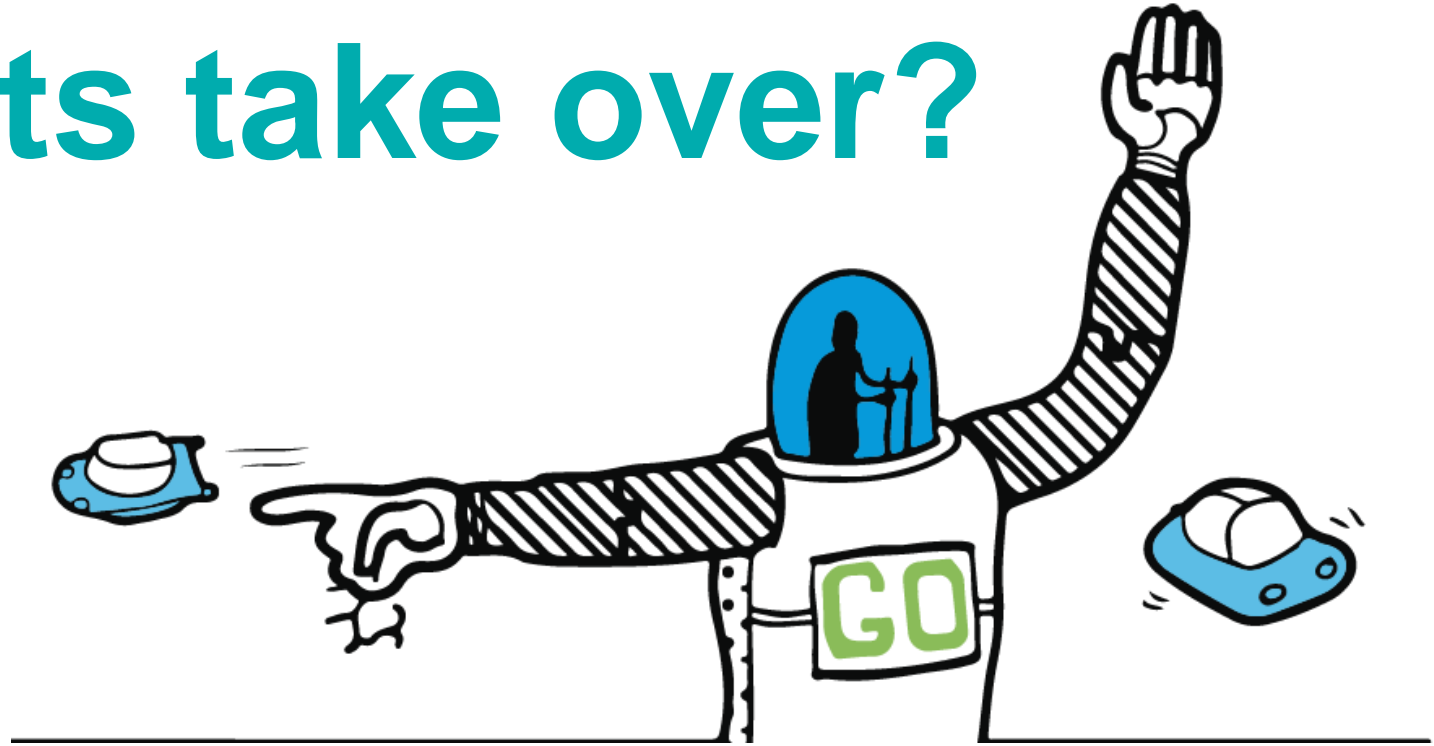




Some of the most in-demand jobs:

- Business development executive
- Marketing manager
- Copywriter
- Public relations manager
- Social media manager
- Graphic designer
- Digital marketing executive
- Interior designer
- Solutions architect

Will robots take over?



Creative skills are amongst the most difficult to automate!



[Creative video](#)



Real stories on FutureGoals.co.uk

Munirat



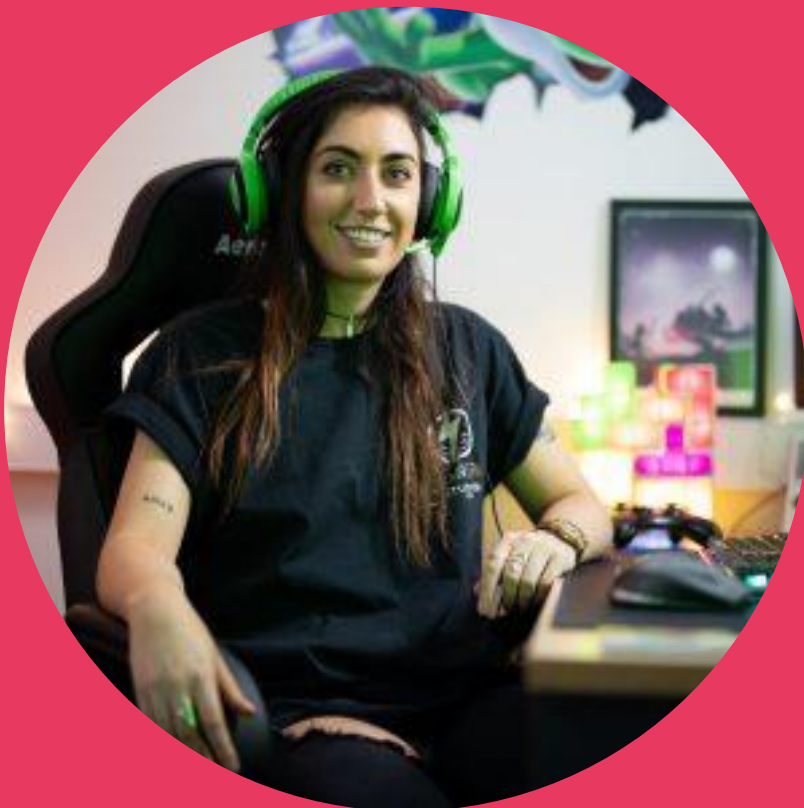
Mollie



Dean

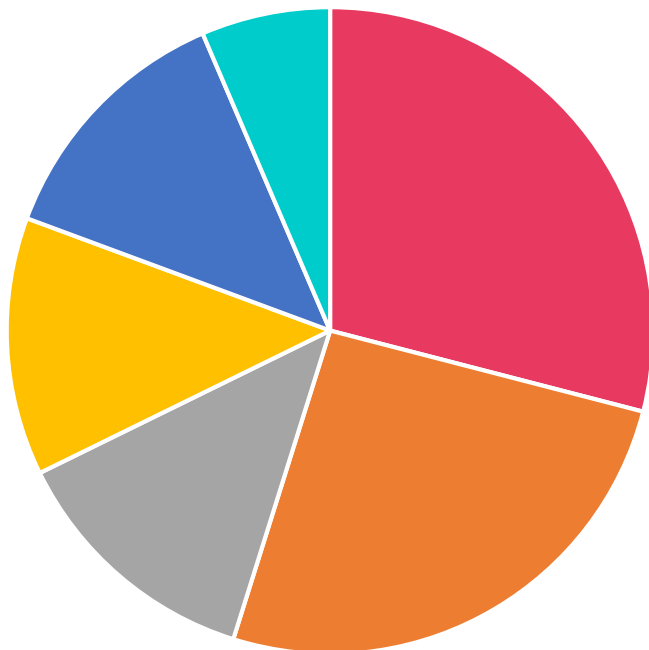


[Watch now](#)

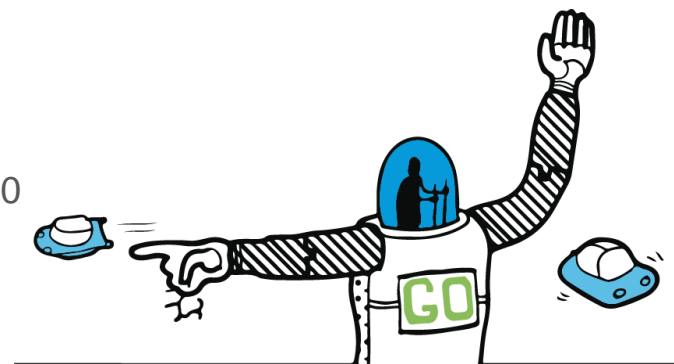


Digital

Job groups in digital



- Programmers and software developers - 9,000
- IT specialist managers - 8,000
- IT operations technicians - 4,000
- IT business analysts, architects and systems designers - 4,000
- IT user support technicians - 4,000
- IT project and programme managers - 2,000

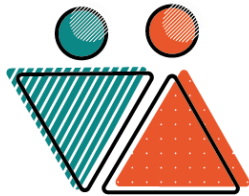


Digital in our region...

Ave. Salary
£37,500



89% male
11% female



65% educated
to degree level



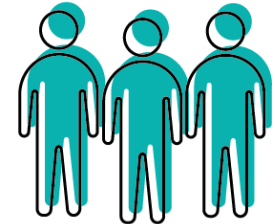
910
apprenticeships



10% predicted
increase in jobs
by 2024



47,000 people
working in
digital jobs

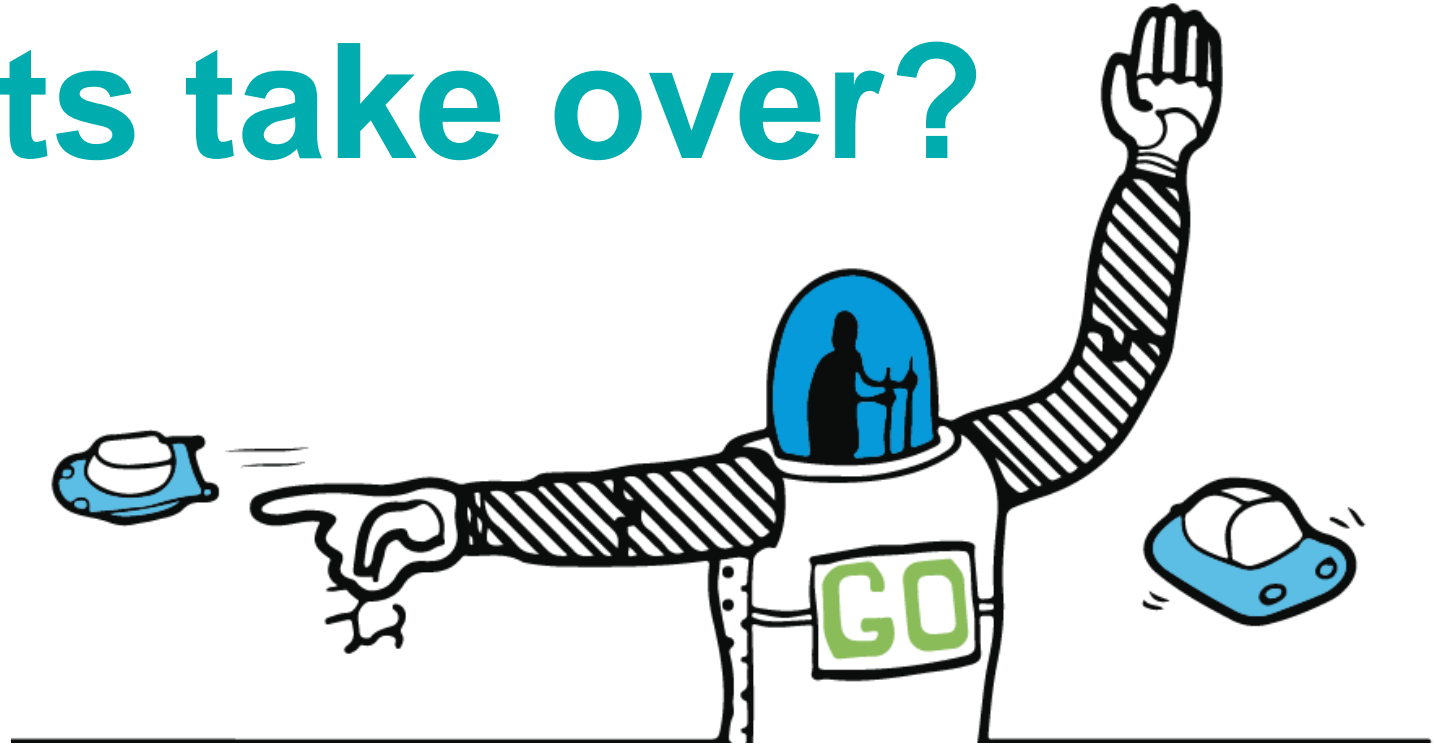


Some of the most in-demand jobs:

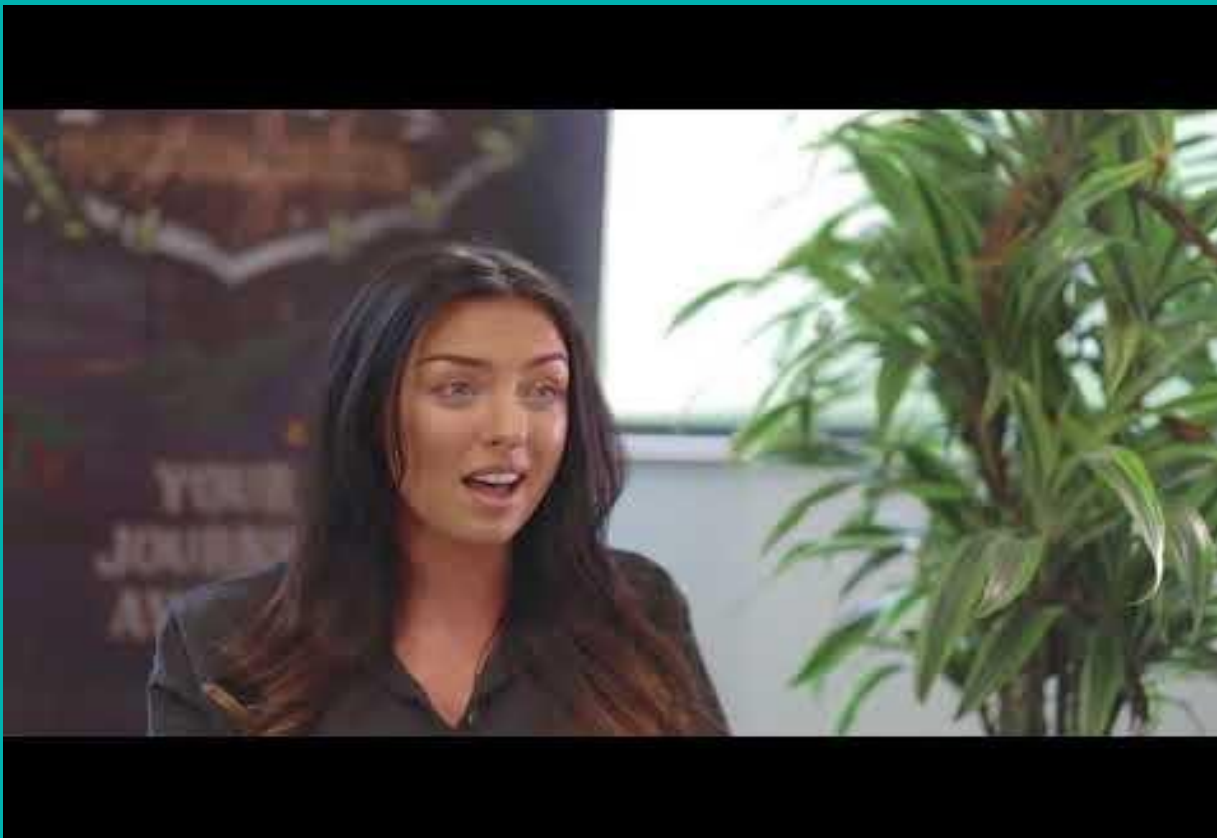
- .Net developer
- Software development engineer
- Games designer
- Computer support engineer
- Data analyst
- Front end developer
- Java software developer
- PHP developer
- Solutions architect



Will robots take over?



Future algorithms will take on more coding tasks than humans, so you will need problem solving, social & business skills as well as digital knowledge!



[Digital video watch here](#)

Real stories on FutureGoals.co.uk

Duncan



Lucy

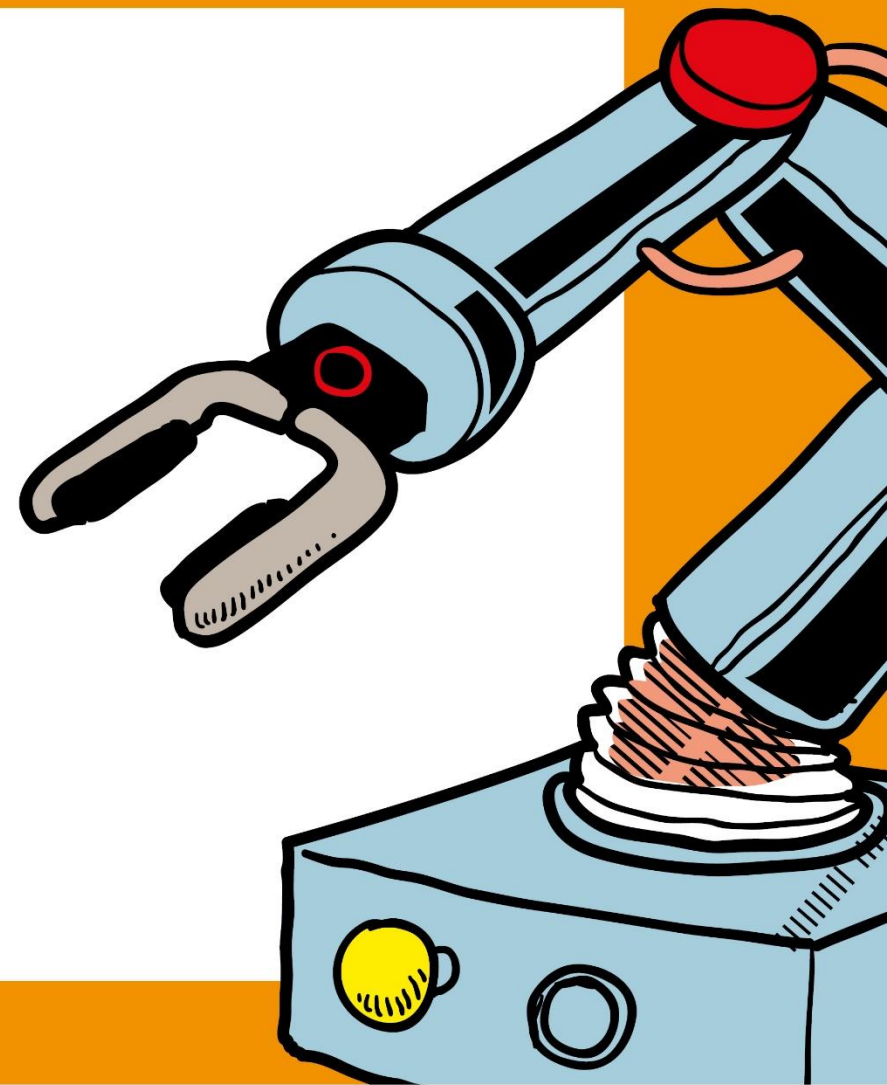


Will



[Watch now](#)

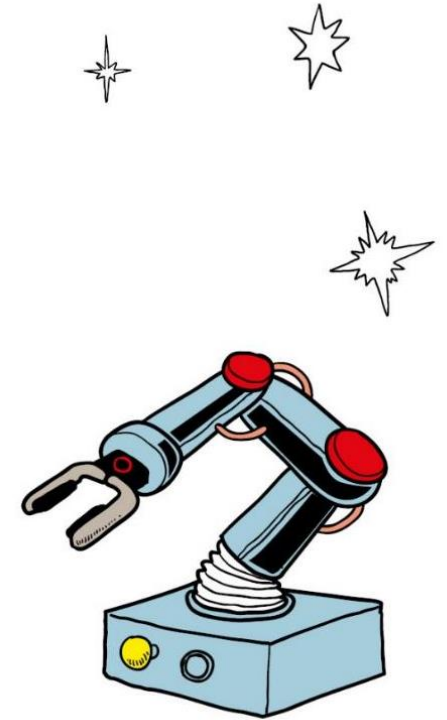
Engineering & Manufacturing



Job groups in engineering & manufacturing



- Engineering professionals - 14,000
- Production managers - 13,000
- metal machining, fitting and instrument making trades - 13,000
- Science, engineering and production technicians - 10,000
- Vehicle trades - 10,000
- Scientists - 7,000

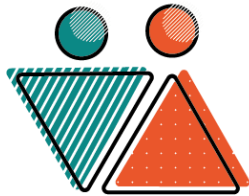


Engineering & manufacturing in our region...

Ave. Salary
£31,000



80% male
20% female



30% educated
to degree level



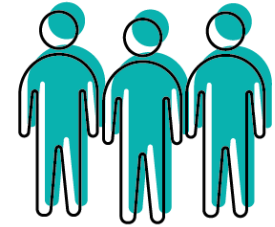
3,760
apprenticeships



10% predicted
increase in jobs
by 2024



147,000 people
working engineering
& manufacturing
jobs



Some of the most in-demand jobs:

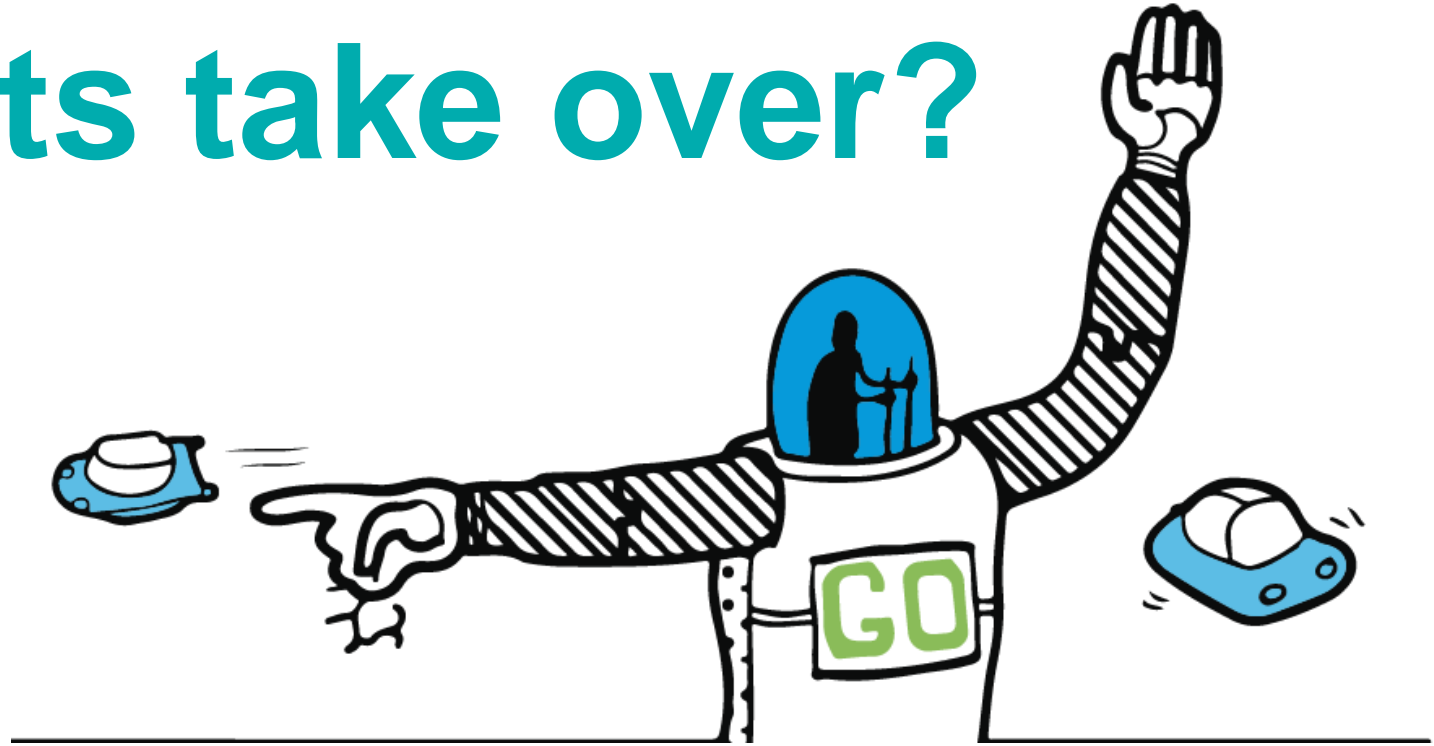
- Maintenance engineer
- CNC operator
- Production worker
- Electrician
- Electrical engineer
- Mechanical design engineer





[Engineering & manufacturing video watch here](#)

Will robots take over?



There will be fewer lower-skilled manual workers, but more higher skilled managers, engineers and technicians to develop new products and processes

Real stories on FutureGoals.co.uk

Rebbeca



Gareth



Make it in Manufacturing

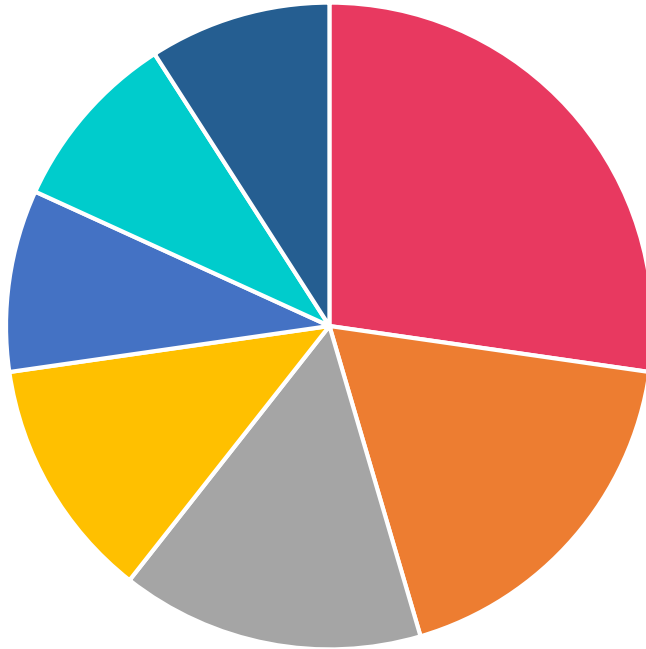


[Watch now](#)



Construction

Job groups in construction



- Electricians and electrical fitters - 9,000
- Construction manager - 6,000
- Carpenters and joiners - 5,000
- Plumbers and heating and ventilating engineers - 4,000
- Construction project managers - 3,000
- Construction supervisors - 3,000
- Chartered surveyors - 3,000

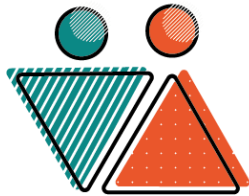


Construction & the build industry in our region...

Ave. Salary
£37,900



95% male
5% female



17% educated
to degree level



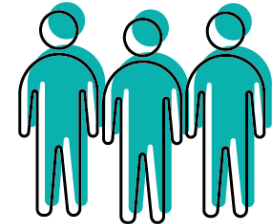
1,700
apprenticeships



11% predicted
increase in jobs
by 2024



60,000 people
working
construction jobs





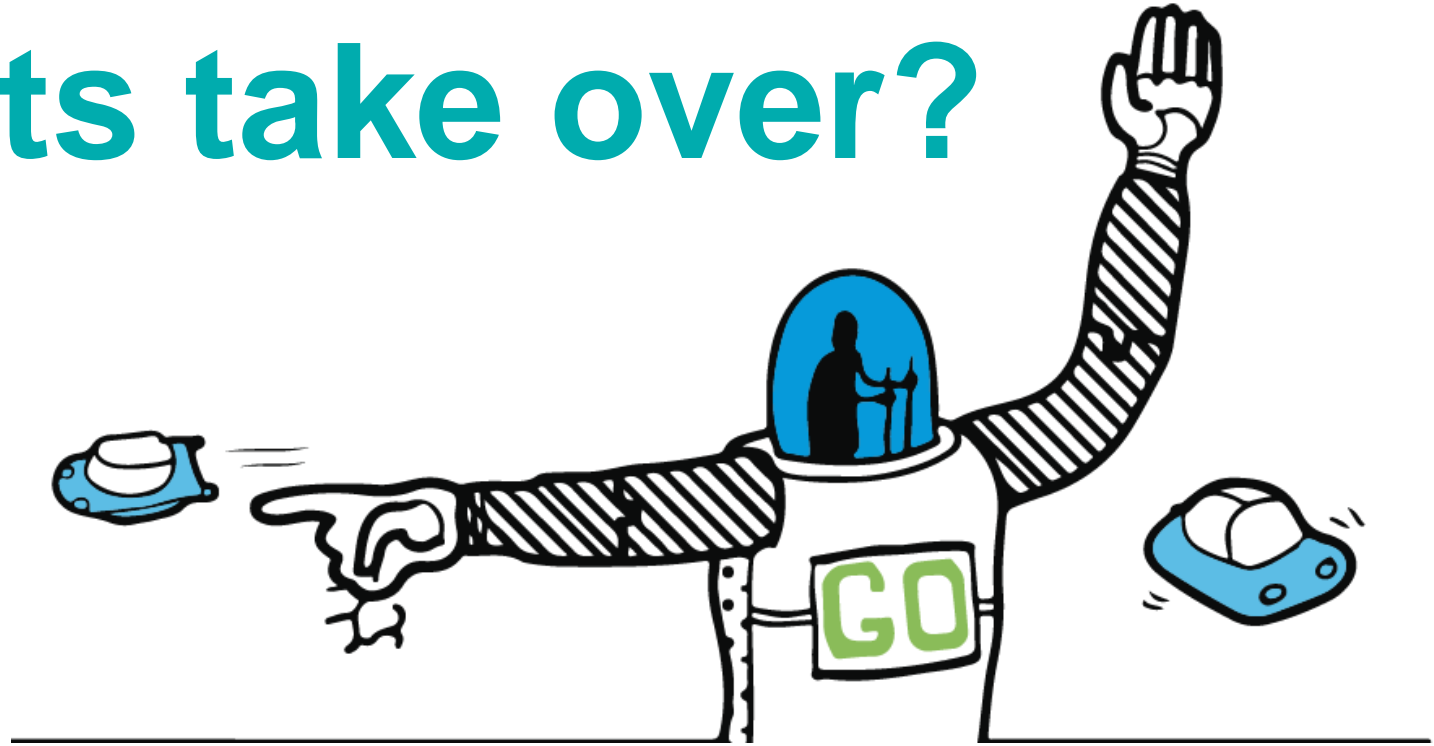
Some of the most in-demand jobs:

- Quantity Surveyor
- Licenced Surveyor
- Site manager
- Structural engineer
- Engineering manager
- Civil Engineer



[Construction video watch here](#)

Will robots take over?



New technologies are changing the way that construction processes are carried out. In general, workers will need a higher level of skills particularly in problem solving.

Real stories on FutureGoals.co.uk

Mythbusters



Sean



Northern Rail

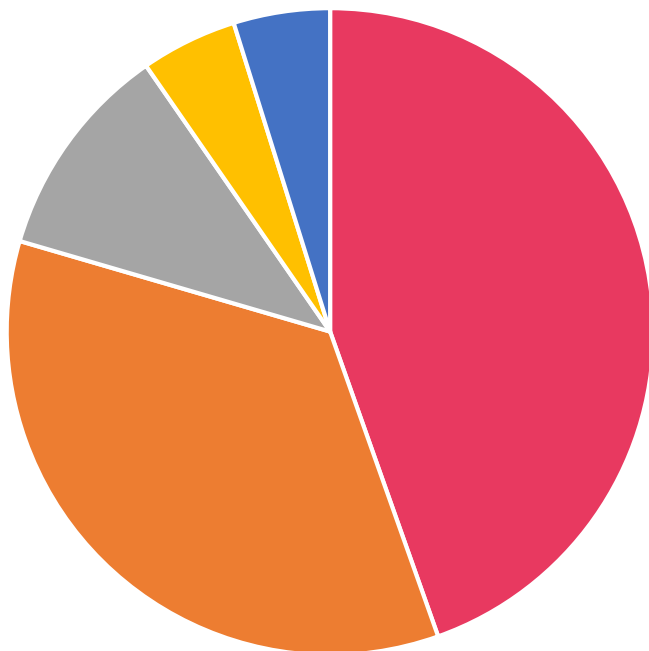


[Watch now](#)



Health & Social Care

Job groups in health and social care



■ Care workers and home carers - 37,000

■ Nurses - 29,000

■ Doctors - 9,000

■ Social workers - 4,000

■ Senior care workers - 4,000

Health and social care in our region...

Ave. Salary
£33,700



33% male
77% female



67% educated
to degree level



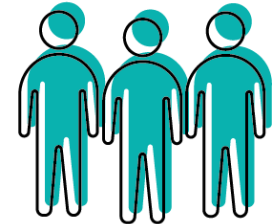
3,310
apprenticeships



6% predicted
increase in jobs
by 2024



114,000 people
working health and
social care jobs



Some of the most in-demand jobs:

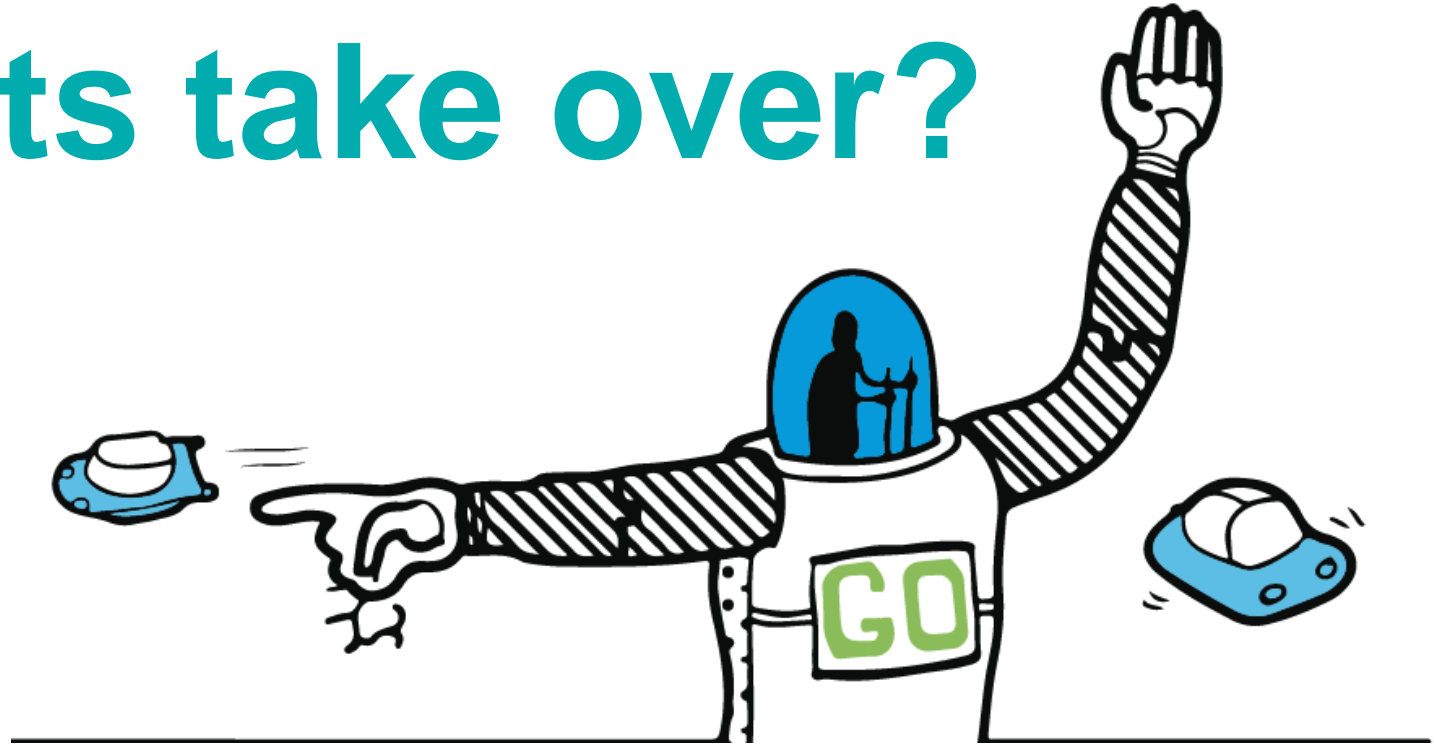
- Operating department practitioner (ODP)
- Registered Nurse
- Personal care assistant
- Support worker
- Auxiliary Nurse
- Social worker
- Registered Mental Health Nurse
- Nurse practitioner
- Physiotherapist





[Healthcare video watch here](#)

Will robots take over?



Robots are being used in surgery, to measure data and fight diseases. However, most jobs in health and care require human interaction skills making them difficult to automate



Professional & Financial Services



Leeds City Region
Enterprise
Partnership

Working in
partnership
with the

**West
Yorkshire**
Combined
Authority



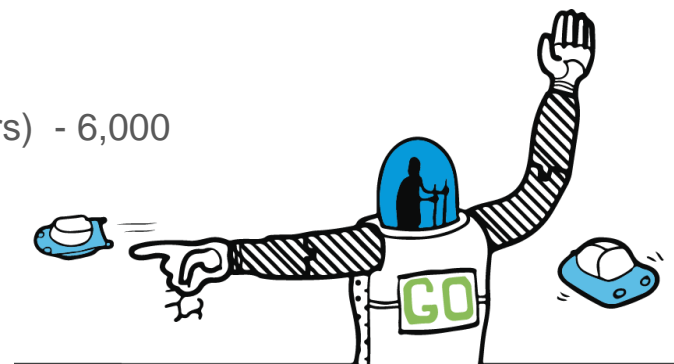
European Union
European
Social Fund

#FUTUREGOALS

Job groups in professional and financial services



- Financial managers - 14,000
- Accountants - 9,000
- Project managers - 8,000
- Finance and investment analysts - 8,000
- Finance accounts managers - 7,000
- Legal professionals (including solicitors) - 6,000
- Management consultants - 5,000

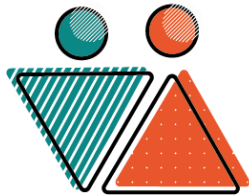


Professional and financial services in our region...

Ave. Salary
£35,400



57% male
43% female



55% educated
to degree level



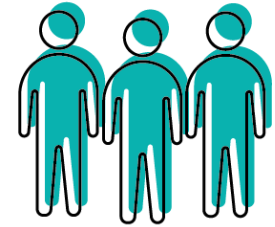
1,380 new
apprenticeships



6% predicted
increase in jobs
by 2024



82,000 people
working in
professional &
financial jobs

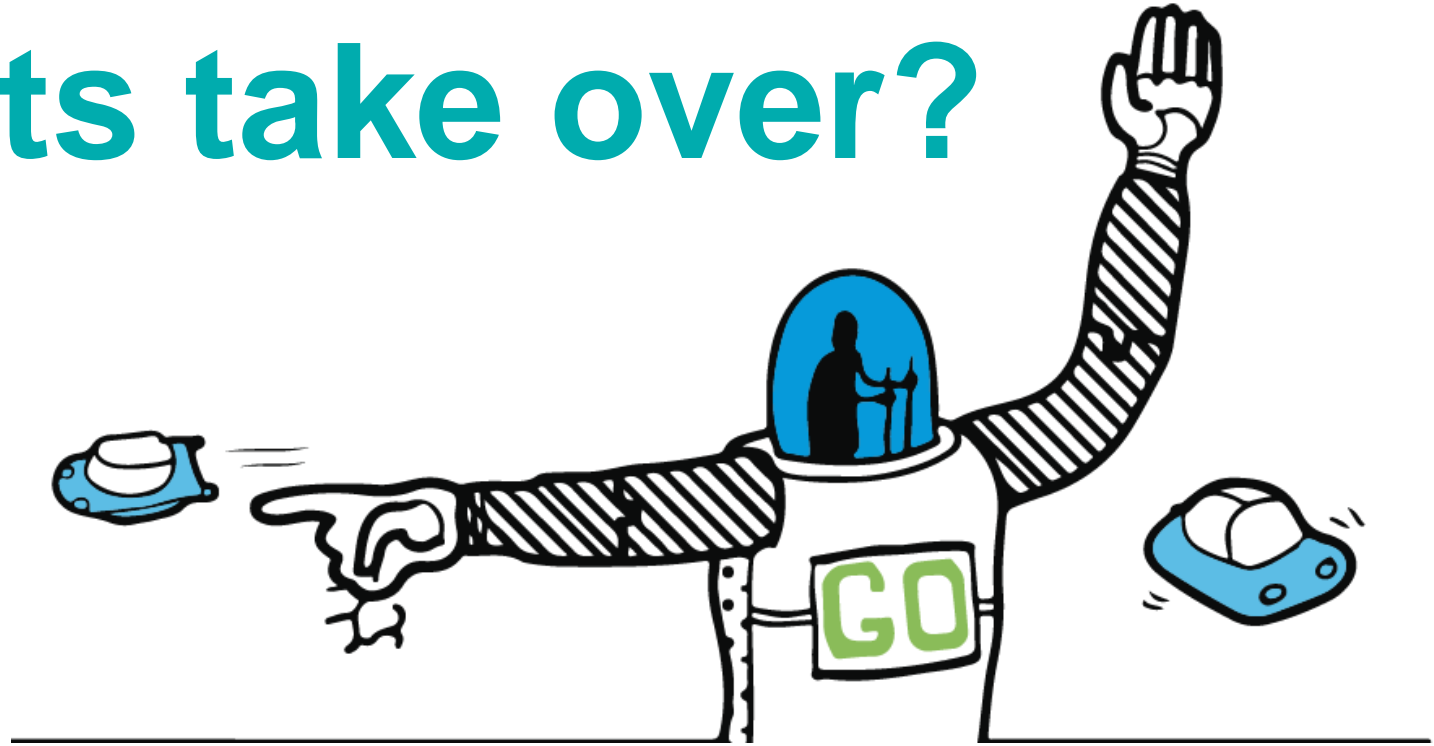


Some of the most in-demand jobs:

- Accountant
- Business analyst
- Project manager
- Finance controller
- Finance manager
- Financial accountant
- Finance analyst



Will robots take over?



Some legal sector intelligent search systems can now out perform junior lawyers and paralegals, however in finance it's much more difficult to automate audits/risk management

Real stories on FutureGoals.co.uk

Leeds City Region



Connor



Natasha



[Watch now](#)

Key things to remember

- Do something you enjoy 😊
- Look where the jobs opportunities are
- Be inspired by real people on FutureGoals.co.uk
- Get support and careers advice





Get inspired: futuregoals.co.uk