

Year 10 – September - October

Week 1	<ul style="list-style-type: none"> - To understand how entrepreneurs develop their business ideas - To understand the external changes that can affect businesses 	<ul style="list-style-type: none"> - To understand the assessment objectives and use this knowledge to effectively answer business related questions - To develop an understanding of case studies and the skill of inference and application of knowledge to given business situations 	<ul style="list-style-type: none"> - To develop an understanding of case studies and the skill of inference and application of knowledge to given business situations
Week 2	<ul style="list-style-type: none"> - To understand the risks that entrepreneurs take when starting / running businesses - To introduce the concept of limited Liability (further covered in 1.4.1) 	<ul style="list-style-type: none"> - To understand the rewards that entrepreneurs gain when starting / running their own businesses 	<ul style="list-style-type: none"> - To understand the purpose of businesses - To understand the difference between needs and wants - To understand the characteristics displayed by entrepreneurs
Week 3	<ul style="list-style-type: none"> - To apply and analyse the key characteristics that different entrepreneurs have displayed and their importance on the success of the business. 	<ul style="list-style-type: none"> - To understand the business concept of added value & the benefit of adding value to businesses - To apply this knowledge to different business situations 	<ul style="list-style-type: none"> - To review and practice the use of levels based assessment objective marking and the requirements of the exam.
Week 4	<ul style="list-style-type: none"> - To undertake a series of timed questions to allow the application of knowledge gained to given business situations. 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of Week 1 – Lesson 1) 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of week 2 lesson 1)
Week 5	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of week 2 – Lesson 2) 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (application of week 2 lesson 3) 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (application of week 3 lesson 2)
Week 6	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project – development of pitch 	<ul style="list-style-type: none"> - To develop communication skills by undertaking small Group pitches to class 	<ul style="list-style-type: none"> - To develop communication skills by undertaking small Group pitches to class