

Year 11 BTEC Tech Award Enterprise

- Bullet represents concept driven knowledge lessons
 - ❖ Symbol represent the undertaking of summative assessment – assignment work

Year 11 – November - December

Week 1	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> - To understand the reasons people start their own enterprises. - Modelling the application of knowledge to a given business situation 	<p>Component 1 – Learning Aim A –A4</p> <ul style="list-style-type: none"> ❖ Application of knowledge to their 2 chosen organisations. 	<p>Component 3 – Learning Aim A – Brand management</p> <ul style="list-style-type: none"> - To develop their understanding of the mark scheme rubric and how to produce an exemplar answer using their recent PAZ 1 feedback.
Week 2	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> - Understanding the characteristics of entrepreneurs - Modelling the interpretation of business information to find examples of how entrepreneurs demonstrate these characteristics on a daily basis. 	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> ❖ Application of knowledge to their given business situations. ❖ Completion of assignment 	<p>Component 3 – Learning Aim B1 – Financial documents</p> <ul style="list-style-type: none"> - To identify and understand the use of different financial documents - To understand the importance of accuracy when financial documents are being used.
Week 3	<p>Component 1 – Learning Aim A4</p> <ul style="list-style-type: none"> - The importance and impact of specific characteristics on the success of the business meeting their objectives. - Modelling through the use of an exemplar business case. 	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> ❖ Application of knowledge to their given business situations. ❖ Completion of assignment 	<p>Component 3 – Learning Aim B1 – Financial documents</p> <ul style="list-style-type: none"> - To identify and understand the use of different financial documents - To understand the importance of accuracy when financial documents are being used.
Week 4	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> - Understanding the skills of entrepreneurs - Modelling the interpretation of business information to find examples of how entrepreneurs demonstrate these skills on a daily basis. 	<p>Component 1 – Learning Aim A – A4</p> <ul style="list-style-type: none"> ❖ Application of knowledge to their given business situations. ❖ Completion of assignment 	<p>Component 3 – Learning Aim B2 – payment methods</p> <ul style="list-style-type: none"> - To understand the different methods of payments that businesses can use for their customers - To discuss the impact of these different methods on both the customer and the business.
Week 5	<p>Component 1 – Learning Aim A4</p>	<p>Component 1 – Learning Aim A – A4</p>	<p>Component 3 – Learning Aim B3 – Sources of revenue</p>

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	<ul style="list-style-type: none"> - The importance and impact of specific skills on the success of the business meeting their objectives. - Modelling through the use of an exemplar business case. 	<ul style="list-style-type: none"> ❖ Application of knowledge to their given business situations. ❖ Completion of assignment 	<ul style="list-style-type: none"> - To identify and understand the 2 main sources of revenue for a business - To understand and calculate the revenue of a business in different situations.
Week 6	<ul style="list-style-type: none"> - To understand the key factors of success and the methods used to measure success. 	Component 1 – Learning Aim A – A4 <ul style="list-style-type: none"> ❖ Application of knowledge to their given business situations. ❖ Completion of assignment 	Component 3 – Learning Aim B3 – sources of costs <ul style="list-style-type: none"> - To identify and categorise the different start-up and running costs of a business.
Week 7	Formative assessment – individual feedback and improvements made to assignment.	Formative assessment – individual feedback and improvements made to assignment.	To consolidate learning and formatively assess progress.