

## Year 11 BTEC Tech Award Enterprise

- Bullet represents concept driven knowledge lessons
  - ❖ Symbol represent the undertaking of summative assessment – assignment work

### Year 11 – January - February

Week 1	Component 1 – Learning Aim B – B3 <ul style="list-style-type: none"> <li>- To understand why businesses need to research their competition in a market</li> <li>- To understand the methods businesses use to research their competition.</li> <li>- To understand the impact on decision making of knowing your competition.</li> </ul>	Component 1 – Learning Aim B –B3 <ul style="list-style-type: none"> <li>❖ Application of knowledge to their 2 chosen organisations.</li> </ul>	Component 3 - Component 3 – Learning Aim B3 – Sources of revenue <ul style="list-style-type: none"> <li>- To identify and understand the 2 main sources of revenue for a business</li> <li>- To understand and calculate the revenue of a business in different situations.</li> </ul>
Week 2	Component 1 – Learning Aim C – C1 <ul style="list-style-type: none"> <li>- To understand the 5 main internal factors that impact upon business decisions.</li> <li>- To understand the impact these internal factors can have on a given enterprise</li> </ul>	Component 1 – Learning Aim C- C1 <ul style="list-style-type: none"> <li>❖ Application of knowledge to their given business situations.</li> <li>❖ Completion of assignment</li> </ul>	Component 3 – Learning Aim B3 – sources of costs <ul style="list-style-type: none"> <li>- To identify and categorise the different start-up and running costs of a business.</li> </ul>
Week 3	Component 1 – Learning Aim C – C2 <ul style="list-style-type: none"> <li>- To understand the different External factors that affect businesses.</li> <li>- To recognise the key economic environmental issues that are facing UK businesses in the current climate. (PEST analysis)</li> <li>- To discuss the impact these issues have on UK businesses in relation to costs, revenues and profits.</li> </ul>	Component 1 – Learning Aim C – C2 <ul style="list-style-type: none"> <li>- To understand the different External factors that affect businesses.</li> <li>- To recognise the key economic environmental issues that are facing UK businesses in the current climate. . (PEST analysis)</li> <li>- To discuss the impact these issues have on UK businesses in relation to costs, revenues and profits.</li> </ul>	Component 3 - Component 3 – Learning Aim B4 – Terminology in financial statements <ul style="list-style-type: none"> <li>- To understand and calculate key financial calculations of Turnover, cost of sales, Gross profit and net profit.</li> </ul>
Week 4	Component 1 – Learning Aim C – C2 <ul style="list-style-type: none"> <li>- To understand the different External factors that affect businesses.</li> <li>- To recognise the key economic environmental issues that are facing UK</li> </ul>	Component 1 – Learning Aim C- C2 <ul style="list-style-type: none"> <li>❖ Application of knowledge to their given business situations.</li> <li>- Completion of assignment . (PEST analysis)</li> </ul>	Component 3 - Component 3 – Learning Aim B4 – Terminology in financial statements <ul style="list-style-type: none"> <li>- To identify and understand the differences between Fixed and current assets</li> </ul>

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	<p>businesses in the current climate. (PEST analysis)</p> <ul style="list-style-type: none"> <li>- To discuss the impact these issues have on UK businesses in relation to costs, revenues and profits.</li> </ul>		<ul style="list-style-type: none"> <li>- To identify and understand the differences between current liabilities and long-term liabilities.</li> </ul>
Week 5	<p>Component 1 – Learning Aim C- C2</p> <ul style="list-style-type: none"> <li>❖ Application of knowledge to their given business situations.</li> <li>- Completion of assignment. (PEST analysis)</li> </ul>	<p>Component 1 – Learning Aim C- C2</p> <ul style="list-style-type: none"> <li>❖ Application of knowledge to their given business situations.</li> <li>- Completion of assignment. (PEST analysis)</li> </ul>	<p>Component 3 - Component 3 – Learning Aim B4 – Terminology in financial statements</p> <ul style="list-style-type: none"> <li>- To understand the differences between debtors and creditors.</li> </ul>
Week 6	<p>Component 1 – Learning Aim C – C3</p> <ul style="list-style-type: none"> <li>- To Understand the use of a SWOT analysis.</li> <li>- To review their work and highlight for their chosen business</li> </ul>	<p>Component 1 – Learning Aim C – C3</p> <ul style="list-style-type: none"> <li>❖ Application of knowledge to their given business situations.</li> <li>❖ Completion of assignment</li> </ul>	<p>Component 3 - Component 3 – Learning Aim B4 – Terminology in financial statements</p> <ul style="list-style-type: none"> <li>- To understand and complete the calculation of Net current assets and capital employed.</li> </ul>