Year 10 – January to February

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Week 1	 To understand the features of a competitive market To understand the benefits & drawbacks of a competitive market To discuss the impact of competition on businesses 	-	To understand what business aims and objectives commonly are. To differentiate aims and objectives for business start-up's To understand why aims and objectives differ between businesses.	-	To understand the concept and calculation of revenue To understand the differentiation between fixed and variable costs
Week 2	 To understand the concept and calculation of total costs To understand the concept and calculation of profit 	-	To understand the concept and calculation of interest in relation to its cost and reward to a business	-	To understand the importance of the concept of Break-even and its calculation To undertake an investigation into the different methods of calculating break-even.
Week 3	 To understand the use and drawing of the break-even graph To identify profit and loss on the break-even graph 	- - -	To understand the calculation of break-even using the formula To understand the concept of margin of safety To investigate changing variables and the impact on break even	-	To understand the strengths and limitations of the break even analysis.
Week 4	 To consolidate the learning on Break-even analysis checking for understand and areas of weakness. 	-	To understand the importance of cash within a business To differentiate between cash and profit To understand the calculation and interpretation of cash flow forecasts	-	To understand the calculation and interpretation of cash flow forecasts To investigate the use of cash flow forecasts To understand the methods businesses can use to improve cash flow.
Week 5	 To consolidate the learning on cashflow forecasting checking for understand and areas of weakness. 	-	To understand the different sources of short- term finance available to businesses. To understand the advantages and disadvantages of each	-	To understand the different sources of long-term finance available to businesses. To understand the advantages and disadvantages of each