

## Year 11 – April - May

Week 1	<ul style="list-style-type: none"> <li>- To understand the concept of break-even and its calculation.</li> <li>- To understand the interpretation of a break-even graph</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the different sources of business finance and their advantages and disadvantages.</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the exam paper and the methods of answering questions through the modelling of answers.</li> </ul>
Week 2	<ul style="list-style-type: none"> <li>- To understand the exam paper and the methods of answering questions through the modelling of answers.</li> </ul>	<ul style="list-style-type: none"> <li>- To review and revise the Elements of the promotional mix and their purpose.</li> </ul>	<ul style="list-style-type: none"> <li>- To review and revise targeting and segmenting the market.</li> <li>- To review and revise factors influencing the choice of promotional methods</li> </ul>
Week 3	<ul style="list-style-type: none"> <li>- To review and revise financial documents</li> <li>- To review and revise sources of revenue and costs</li> </ul>	<ul style="list-style-type: none"> <li>- To review and revise the statement of comprehensive income and the statement of financial position.</li> <li>- To review and revise profitability and liquidity</li> </ul>	<ul style="list-style-type: none"> <li>- To undertake a past paper</li> </ul>
Week 4	<ul style="list-style-type: none"> <li>- To undertake a past paper</li> </ul>	<ul style="list-style-type: none"> <li>- To review performance and highlight areas of strength and weakness in subject knowledge</li> </ul>	<ul style="list-style-type: none"> <li>- To review and revise Break-even and cash flow forecasting</li> </ul>
Week 5	<ul style="list-style-type: none"> <li>- To undertake a past paper</li> </ul>	<ul style="list-style-type: none"> <li>- To undertake a past paper</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the exam paper and the methods of answering questions.</li> </ul>
Week 6	<ul style="list-style-type: none"> <li>- To undertake the external exam in Promotion and finance for business.</li> </ul>		