

Year 10 – September - October

Week 1	<ul style="list-style-type: none"> - To understand how entrepreneurs develop their business ideas - To understand the external changes that can affect businesses 	<ul style="list-style-type: none"> - To introduce the project brief - To understand the success criteria in relation to the project brief - To set the teamwork boundaries - To set class expectations for Business 	<ul style="list-style-type: none"> - To develop an understanding of case studies and the skill of inference and application of knowledge to given business situations
Important information	AR – Consumer trends HW – ideas for your own micro-enterprise in school IS -		
Week 2	<ul style="list-style-type: none"> - To understand the risks that entrepreneurs take when starting / running businesses - To introduce the concept of limited Liability (further covered in 1.4.1) 	<ul style="list-style-type: none"> - To understand the rewards that entrepreneurs gain when starting / running their own businesses 	<ul style="list-style-type: none"> - To understand the purpose of businesses - To understand the difference between needs and wants - To understand the characteristics displayed by entrepreneurs
Important information	HW – Map Keighley businesses FA – Risk V reward marked activity		
Week 3	<ul style="list-style-type: none"> - To apply and analyse the key characteristics that different entrepreneurs have displayed and their importance on the success of the business. 	<ul style="list-style-type: none"> - To understand the business concept of added value & the benefit of adding value to businesses - To apply this knowledge to different business situations 	<ul style="list-style-type: none"> - To review and practice the use of levels based assessment objective marking and the requirements of the exam.
Important information	AR – Inference on characteristics and how they are shown – interview with an entrepreneur. HW – To complete a characteristics and skills audit for themselves.		
Week 4	<ul style="list-style-type: none"> - To undertake a series of timed questions to allow the application of knowledge gained to given business situations. 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of Week 1 – Lesson 1) 	<ul style="list-style-type: none"> - To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of week 2 lesson 1)
Important information	F A – mini assessment Hw – draw a logo for their own business idea – annotate with explanations/justifications		

AR – Academic Reading
 HW – Homework

IS – Independent study
 FA – Formative assessment

Year 10 GCSE Business

Week 5	- To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (Application of week 2 – Lesson 2)	- To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (application of week 2 lesson 3)	- To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project (application of week 3 lesson 2)
Important information	Hw – case study on a recent new business start-up	-	-
Week 6	- To use the knowledge gained in class to produce an outline of a new business idea for the local area – mini project – development of pitch	- To develop communication skills by undertaking small Group pitches to class	- To develop communication skills by undertaking small Group pitches to class
Important information	- Hw – watch a Dragons den pitch		
Week 7	- Undertake a mini-assessment which will assess the knowledge and skills required at GCSE for the topics covered to date	- Review the mini assessment and identify areas of strengths and weaknesses with clear focus on improvement	- Draw up a half-term revision/reading timetable to help close gaps in knowledge.
Important information	- Log on and complete the pods and activities on GCSE Pod.		

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