

**Year 11 – September - October**

Week 1	<ul style="list-style-type: none"> <li>- To understand the measures of growth in businesses</li> <li>- To understand the different types of organic growth that businesses can go through.</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the different methods of inorganic growth that businesses can use for expansion</li> </ul>	<ul style="list-style-type: none"> <li>- To review our prior knowledge of the different types of business ownership</li> <li>- To understand Public limited company as a form of ownership in comparison to its counterparts.</li> </ul>
Important information	AR – Ikea expanding to china Hw – Share price buying – choose several businesses to purchase shares in. IS – Sources of Finance & business objectives		
Week 2	<ul style="list-style-type: none"> <li>- Review the sources of finance that are used for business start-ups – Internal (Prior year 1 learning).</li> <li>- Understand the key internal types of finance that are most suitable for growing or established businesses</li> </ul>	<ul style="list-style-type: none"> <li>- Review the sources of finance that are used for business start-ups – External (Prior year 1 learning).</li> <li>- Understand the key external types of finance that are most suitable for growing or established businesses</li> </ul>	<ul style="list-style-type: none"> <li>- Review knowledge on financial and non-financial objectives of businesses (Prior year 1 learning).</li> <li>- To understand why business aims and objectives change over time.</li> <li>- To understand the changes businesses may make to their objectives as they grow.</li> </ul>
Important information	HW – revision activities for mini-assessment		
Week 3	<ul style="list-style-type: none"> <li>- FA – Mini assessment covering 2.1 &amp; 2.2 – some multiple choice Q’s on prior learning from year 1</li> </ul>	<ul style="list-style-type: none"> <li>- To review mini assessment and feedback on formative assessment.</li> </ul>	<ul style="list-style-type: none"> <li>- Understand the impact of globalisation on business decisions and strategy</li> </ul>
Important information	AR – See homework IS – Imports and exports		
Week 4	<ul style="list-style-type: none"> <li>- To review exchange rates and the impact on imports and exports for UK businesses (Prior year 1 learning).</li> <li>- To review and research businesses that have undertaken a change in business locations.</li> </ul>	<ul style="list-style-type: none"> <li>- Review the 4P’s of the marketing mix and e-commerce (Prior year 1 learning).</li> <li>- To understand the methods and strategies businesses use to compete internationally.</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the barriers to international trade and their impact on the competitiveness of businesses</li> </ul>
Important information	AR – Brexit, leaving the European union and what that has meant for businesses. HW – Research menu differences between McDonald’s UK, USA and India. IS – Marketing Mix		

AR – Academic Reading  
 HW – Homework

IS – Independent study  
 FA – Formative assessment

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Week 5	<ul style="list-style-type: none"> <li>- To review stakeholders and their differing objectives (Prior year 1 learning).</li> <li>- To understand the methods businesses use to behave ethically</li> <li>- To understand the trade-offs between ethics and profit.</li> </ul>	<ul style="list-style-type: none"> <li>- To understand the environmental considerations that influence business activity</li> </ul>	<ul style="list-style-type: none"> <li>- To understand who pressure groups are and their activities.</li> <li>- To understand the impact, they can have on the marketing mix of businesses.</li> </ul>
Important information	<p>HW – Choose a business that is said to behave ethically. Research how they are ethical and have perhaps acted unethically in the past.            AR – Linked to homework research (reading articles on their chosen business and summarising the behaviours displayed)            IS -</p>		
Week 6	<ul style="list-style-type: none"> <li>- FA mini assessment 2 – covering half-term 1 and linked learning from year 1.</li> </ul>	<ul style="list-style-type: none"> <li>- To review mini assessment and feedback on formative assessment.</li> </ul>	<ul style="list-style-type: none"> <li>- Review the share prices and evaluate profits or losses that would be made making a decision on whether to stick or sell.</li> </ul>
Important information	<p>HW – revision of learning from year 1 – key concepts and learning identified from mini assessment.</p>		
Week 7	<ul style="list-style-type: none"> <li>- Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Knowledge retrieval</li> </ul>	<ul style="list-style-type: none"> <li>- Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Understanding and interpreting the case study</li> </ul>	<ul style="list-style-type: none"> <li>- Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Question styles</li> </ul>
Important information	<p>HW – revision of learning from year 1 – key concepts and learning identified from mini assessment.</p>		

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