Year 11 – November - December

examination examination examination Important information HW – Academic reading – High 5 strategy is – Revision for theme 1 - Bizzwizzard - Theme 1 revision and prep for Mock examination - To Inderstand the methods and their differing objectives (Prior year 1 learning). - To understand the methods and strategies of businesses - To understand the methods busin use to behave ethically - To understand the methods and strategies of businesses - To understand the methods busin use to behave ethically - To understand the environmental considerations that influence business activity - To understand the product life cycl the use of extension strategies of businesses. - To understand the product life cycl the use of extension strategies strategies in different								
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businesses can use.			businesses can use.					

			-	How an integrated marketing mix can influence competitive advantage.
Important	HW – Academic reading – High 5 strategy			
information	IS – - Bizwizzard			
Week 7	- Formative assessment on the learning to date	Review of Formative assessment on the learning	-	Review of Formative assessment
		to date		on the learning to date
Important	HW – Academic reading – High 5 strategy			
information	IS – Bizwizzard			