



## January Careers Newsletter 2024

Welcome to the next edition of the Careers Newsletter, this month we will look at various careers in the Retail Sector

January 2024

**This Month's newsletter will focus on different jobs in the Retail Sector.**

**Let's explore the world of Retail as January is a very busy month for retail as stores want to get rid of their stock in the sales.**

### **SHOP MANAGER**

Retail managers look after stores, motivate staff to achieve sales targets, organise promotional events and monitor industry trends

You can get into this job through a university course, a college course, an apprenticeship, working towards this role or a company training scheme.

Customer service skills, patience and the ability to remain calm in stressful situations and the ability to accept criticism and work well under pressure.



### **Personal Shopper**

Personal shopping assistant—Personal shoppers give advice to customers and suggest products that meet their needs. You will need customer service skills and the ability to work well with others.

### **How do I become a personal Shopper? -**

You can get into this job through a college course an apprenticeship or working towards this role. You can also apply directly. There are private training organisations that do specialised courses.

**SALES ASSISTANT** - Shop assistant, sales person, store assistant, retail assistant, retail sales assistant

- Sales assistants sell products and help customers. The skills you need are customer service skills, the ability to work well with others, persuading and negotiating skills the ability to use your initiative and excellent verbal communication skills.
- To be able to use a computer and the main software packages competently.

You can get into this job through a college course.or

- An apprenticeship
- Working towards this role
- Volunteering or applying directly

You'll usually need: 2 or more GCSEs at grades 9 to 3 (A\* to D), or equivalent, for a level 2 course

4 or 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent, for a level 3

**You'll usually need** — 2 or fewer GCSEs at grades 3 to 1 (D to G), or equivalent, for a level 1 course 2 or more GCSEs at grades 9 to 3 (A\* to D), or equivalent, for a level 2 course.

4 or 5 GCSEs at grades 9 to 4 (A\* to C), or equivalent, for a level 3 course.

## Marketing Manager

Marketing managers plan how to promote products, services or brands and oversee all marketing activity.

You will need the ability to sell products and services, you will also need;

Excellent verbal communication skills, the ability to use your initiative to be thorough and pay attention to detail.

You should have leadership skills, Maths knowledge, Business Management Skills and customer service skills.

### Marketing Manager Apprenticeship

You could start by taking a Marketing Assistant or Marketing Executive Level 3 Advanced Apprenticeship.

If you already have some marketing experience, you might be able to do a Marketing Manager Level 6 Higher Apprenticeship

You'll usually need:

5 GCSEs at grades 9 to 4 (A\* to C), or equivalent, including English and Maths, for an advanced apprenticeship.

4 or 5 GCSEs at grades 9 to 4 (A\* to C) and A levels, or equivalent, for a higher or degree apprenticeship.

### Marketing Manager Qualifications.

You could get into this job through:

A university course or an apprenticeship

Working towards this role or applying directly

#### You'll usually need:

1 or 2 A levels, or equivalent, for a Higher National Diploma

2 to 3 A levels, or equivalent, for a degree.

### Retail Buyers

Retail buyers choose products for shops to sell, like clothing, toys, electrical goods and food.

You can do a degree before joining a retail company graduate scheme. Employers recruit from a range of degree subjects. Some particularly relevant subjects include:

- Marketing
- Fashion buying and merchandising
- Fashion and business
- Retail business management

You could choose a course that includes a years work placement to get relevant experience alongside your qualification. Or you could gain experience from a part-time job or a summer internship.

#### **Useful Website—**

<https://nationalcareers.service.gov.uk>

### Tips for finding retail jobs

Employers are often on the lookout for individuals that can help them generate revenue from products or services. The following tip might help you find the next sales job:

**Research about the company:** Learn about the company's culture, values,

**Hone your sales skills:** Read sales-oriented blogs and books to learn the art of selling and effective sales strategies.

**Sell the benefits:** Focus on what you bring to a company.

#### OUR CORE VIRTUES



Awakening minds



Achieving dreams



Serving others