

Year 10 – Half term 5	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
<p>R093 Creative iMedia in the media industry</p> <p>What?</p> <p>When?</p> <p>Why?</p>	<p>R093 Creative iMedia in the media industry</p> <p>Lesson 1</p> <p>Students will be able to understand what is meant by the media.</p> <p>Lesson 2</p> <p>Students will be able to understand the structure of the iMedia course.</p> <p>Lesson 3</p> <p>Students will be able to organise their user area and resources for the course.</p>	<p>Lesson 1</p> <p>Students will be able to understand the different sectors that form the media industry and how these are evolving.</p> <p>Lesson 2</p> <p>Students will be able to understand the types of products produced by, and used in, different sectors.</p> <p>Lesson 3</p> <p>Students will be able to understand that the same product can be used by different sectors.</p>	<p>Lessons 1 - 3</p> <p>Students will be able to understand the main job roles in the media industry.</p> <p>Students will be able to understand how each role contributes to the creation of media products.</p> <p>Students will be able to understand the main responsibilities of each role.</p> <p>Students will be able to understand the production phases each role is specific to.</p>	<p>Job roles continued...</p> <p>Lessons 1 - 3</p> <p>Students will be able to understand the main job roles in the media industry.</p> <p>Students will be able to understand how each role contributes to the creation of media products.</p> <p>Students will be able to understand the main responsibilities of each role.</p> <p>Students will be able to understand the production phases each role is specific to.</p>	<p>Lesson 1</p> <p>Students will be able to understand factors influencing product design.</p> <p>Lesson 2</p> <p>Students will be able to understand how style, content and layout are linked to purpose.</p> <p>Lesson 3</p> <p>Students will be able to understand client requirements and how they are defined.</p>	<p>Lesson 1</p> <p>Students will be able to understand audience demographics and segmentation.</p> <p>Lesson 2</p> <p>Students will be able to understand research methods, sources, and types of data.</p> <p>Lesson 3</p> <p>Students will be able to understand the media codes used to convey meaning, create impact and/or engage audiences.</p>

Year 11 – Half term 5 R093 Creative iMedia in the media industry – revisit in exam preparation What? When? Why?	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6
Weeks 1 - 6	<p>R093 Creative iMedia in the media industry – revisit in exam preparation</p> <p>Lesson 1</p> <p>Students will be able to understand the different sectors that form the media industry and how these are evolving.</p> <p>Lesson 2</p> <p>Students will be able to understand the types of products produced by, and used in, different sectors.</p>	<p>Lessons 1 - 3</p> <p>Students will be able to understand the main job roles in the media industry.</p> <p>Students will be able to understand how each role contributes to the creation of media products.</p> <p>Students will be able to understand the main responsibilities of each role.</p> <p>Students will be able to understand the production phases each role is specific to.</p>	<p>Job roles continued...</p> <p>Lessons 1 - 3</p> <p>Students will be able to understand the main job roles in the media industry.</p> <p>Students will be able to understand how each role contributes to the creation of media products.</p> <p>Students will be able to understand the main responsibilities of each role.</p> <p>Students will be able to understand the production phases each role is specific to.</p>	<p>Lesson 1</p> <p>Students will be able to understand factors influencing product design.</p> <p>Lesson 2</p> <p>Students will be able to understand how style, content and layout are linked to purpose.</p> <p>Lesson 3</p> <p>Students will be able to understand client requirements and how they are defined.</p>	<p>Lesson 1</p> <p>Students will be able to understand audience demographics and segmentation.</p> <p>Lesson 2</p> <p>Students will be able to understand research methods, sources, and types of data.</p> <p>Lesson 3</p> <p>Students will be able to understand the media codes used to convey meaning, create impact and/or engage audiences.</p>	<p>Lesson 1</p> <p>Students will be able to identify the purpose of work planning.</p> <p>Lesson 2</p> <p>Students will be able to describe the advantages of workplans.</p> <p>Lesson 3</p> <p>Students will be able to explain how workplans are used to manage time, tasks, activities and resources for individuals and large teams.</p>

	<p>Lesson 3</p> <p>Students will be able to understand that the same product can be used by different sectors.</p>					
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