

Year 11 – September - October

Week 1	<ul style="list-style-type: none"> - To introduce theme 2 – using larger businesses and reviewing key concepts from theme 1 	<ul style="list-style-type: none"> - To introduce theme 2 – using larger businesses and reviewing key concepts from theme 1 	<ul style="list-style-type: none"> - To introduce theme 2 – using larger businesses and reviewing key concepts from theme 1
Week 2	<ul style="list-style-type: none"> - To understand the measures of growth in businesses - To understand the different types of organic and inorganic growth that businesses can go through. 	<ul style="list-style-type: none"> - To understand the different methods of organic and inorganic growth that businesses can use for expansion 	<ul style="list-style-type: none"> - To understand the advantages and disadvantages of both organic and inorganic growth - To practice the skill of case study inference
Week 3	<ul style="list-style-type: none"> - To review our prior knowledge of the different types of business ownership 	<ul style="list-style-type: none"> - To understand Public limited company as a form of ownership in comparison to its counterparts. 	<ul style="list-style-type: none"> - To understand the use of stock market flotation as a method of business growth
Week 4	<ul style="list-style-type: none"> - Review the sources of finance that are used for business start-ups – Internal (Prior year 1 learning). - Understand the key internal types of finance that are most suitable for growing or established businesses 	<ul style="list-style-type: none"> - Understand the key external types of finance that are most suitable for growing or established businesses 	<ul style="list-style-type: none"> - Understand the key external types of finance that are most suitable for growing or established businesses including their advantages and disadvantages
Week 5	<ul style="list-style-type: none"> - To practice the skill of inference from case studies - To analyse the choices made in relation to financing a business in given situations 	<ul style="list-style-type: none"> - Review knowledge on financial and non-financial objectives of businesses (Prior year 1 learning). - To understand why business aims and objectives change over time. - To understand the changes businesses may make to their objectives as they grow. 	<ul style="list-style-type: none"> - To review exchange rates and the impact on imports and exports for UK businesses (Prior year 1 learning).
Week 6	<ul style="list-style-type: none"> - To review and research businesses that have undertaken a change in business locations. - To analyse the impact of this change in markets or production on the success of the business 	<ul style="list-style-type: none"> - Review the 4P's of the marketing mix and e-commerce (Prior year 1 learning). 	<ul style="list-style-type: none"> - To understand the methods and strategies businesses use to compete internationally.

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Week 7	<ul style="list-style-type: none"> - To understand the barriers to international trade and their impact on the competitiveness of businesses 	<ul style="list-style-type: none"> - To understand the barriers to international trade and their impact on the competitiveness of businesses 	<ul style="list-style-type: none"> - To review stakeholders and their differing objectives (Prior year 1 learning). - To understand the methods businesses use to behave ethically - To understand the trade-offs between ethics and profit.
Week 8	<ul style="list-style-type: none"> - Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Knowledge retrieval 	<ul style="list-style-type: none"> - Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Understanding and interpreting the case study 	<ul style="list-style-type: none"> - Review of learning and exam skills from year 1 in preparation for the trial exams. Key focus: Question styles