

KS4 OCR Creative iMedia Year 11
Learning Intentions Summer Term 1

2024-2025

	LESSON 1	LESSON 2	LESSON 3
WEEK 28 wc 21 st April	R093 Creative iMedia in the media industry Students will be able to describe the advantages of workplans. Students will be able to describe the advantages of workplans.	Students will be able to – <ul style="list-style-type: none"> Identify the purpose of mind maps. List the components and conventions of mind maps. Describe the hardware and software used to create mind maps. Identify the users of mind maps. Describe when mind maps are appropriate for use. Explain what makes mind maps effective. Evaluate how to improve the effectiveness of mind maps. 	Students will be able to – <ul style="list-style-type: none"> Identify the purpose of mood boards. List the components and conventions of mood boards. Describe the hardware and software used to create mood boards. Identify the users of mood boards. Describe when mood boards are appropriate for use. Explain what makes mood boards effective. Evaluate how to improve the effectiveness of mood boards.
WEEK 29 wc 28 th April	R093 Creative iMedia in the media industry Students will be able to – <ul style="list-style-type: none"> Identify the purpose of scripts. List the components and conventions of scripts. Describe the hardware and software used to create scripts. Identify the users of scripts. Describe when scripts are appropriate for use. Explain what makes scripts effective. Evaluate how to improve the effectiveness of scripts. 	Students will be able to – <ul style="list-style-type: none"> Identify the purpose of storyboards. List the components and conventions of storyboards. Describe the hardware and software used to create storyboards. Identify the users of storyboards. Describe when storyboards are appropriate for use. Explain what makes storyboards effective. Evaluate how to improve the effectiveness of storyboards 	Students will be able to – <ul style="list-style-type: none"> Describe the different camera shots, angles and movement used in media Explain why you would use different camera shots, angles and movement and what each adds to media products.
WEEK 30 wc 5 th May	R093 Creative iMedia in the media industry Students will be able to –	Students will be able to –	Students will be able to –

	<ul style="list-style-type: none"> Identify the purpose of, and reasons for, each legal consideration. Explain what is required of media producers to comply with each legal consideration Evaluate the impact on individuals and media producers of media producers using and publishing inaccurate personal information. 	<ul style="list-style-type: none"> Understand what is meant by intellectual property and the reasons for its protection. Understand what is required of media producers to respect intellectual property rights. Understand how and when intellectual property can be protected. Understand the implications for media producers of using copyrighted materials without consent. 	<ul style="list-style-type: none"> List the types of products covered by legislation, certification and classification. Describe the purpose of, and reasons for regulation, certification and classification. Describe the roles of regulatory bodies and areas of responsibility. Describe examples of the way media products are classified. Understand the impacts of regulation, certification and classification on media production.
WEEK 31 wc 12 th May	R093 Creative iMedia in the media industry Students will be able to – <ul style="list-style-type: none"> Identify common risks and hazards in media production. Identify what is required of media producers to mitigate health and safety risks and hazards Understand what risk assessments are and the purpose of risk assessments Understand what location recees are and the purpose of location recees 	Students will be able to – <ul style="list-style-type: none"> Describe common risks and hazards in media production. Describe what is required of media producers to mitigate health and safety risks and hazards 	Students will be able to – <ul style="list-style-type: none"> Describe the characteristics of the types of platform. Describe the advantages and disadvantages of types of platform and media. Understand how the characteristics of platforms affect the selection of final product file formats in given scenarios.
WEEK 32 wc 19 th May	R093 Creative iMedia in the media industry Students will be able to – <ul style="list-style-type: none"> Understand what is meant by DPI / PPI and how it relates to resolution and image quality Understand the relationship between pixel dimensions and quality for different image users. Describe the difference between bitmap and vector image files and their properties and limitations Understand how file format choice relates to use and context 	Students will be able to – <ul style="list-style-type: none"> Understand what is meant by sample rate and bit depth and how they relate to sound quality Understand how audio is compressed and how it affects quality Understand how file format choice relates to use and context 	Students will be able to – <ul style="list-style-type: none"> Understand what is meant by frame rate and resolution in media files and how it affects quality. Understand the properties and limitations of different video and animation file formats. Understand how video is compressed and how it affects quality.